

# 2022 ARC Annual Conference & Expo



## Silver Lakes Golf & Wildlife Estate

14<sup>th</sup> to 16<sup>th</sup> March 2022

You are invited to attend and participate as a **Sponsor and Exhibitor** at the 8<sup>th</sup> Annual ARC Conference, the highlight of our annual calendar.

This year's theme is '*Be the difference*', and we will be exploring ways to empower all of us connected with our communities through:

- Inspiring speakers covering topics including legislative compliance, conflict resolution and more
- Participating in a range of networking opportunities, debates and discussions related to an estate's size and the issues being faced
- Showcasing your innovative products and services aimed at the residential community industry

**Programme** - see more details on page 5

### Monday 14<sup>th</sup> March 2022

- ARC Annual Golf Day
- Lunch, tastings and some fun for non-golfers
- Welcome Dinner and Prizegiving

### Tuesday 15<sup>th</sup> March 2022

- Conference Registration (8am to 9am)
- Conference & Expo Day 1 (9am to 4.30pm)
- ARC Annual Dinner (from 6.30pm)

### Wednesday 16<sup>th</sup> March 2022

- Conference & Expo Day 2 (9am to 4.30pm)

- Further information and pricing on page 2 and 3
- Meet our Sponsors and Keynote Speakers on page 4
- See the programme on page 5

## Conference Delegate Rates for ARC Business Partners

Included in the delegate rate:

- Conference Day 1 & 2 including meals and refreshments
- ARC Annual Dinner
- Golf Day or 'Lunch, tastings and some fun'
- Welcome Dinner & Prizegiving

Single ARC Business Partner Delegate: R6,875

Multiple Delegate Discount: 7.5%

Cost for extra people:

- Attending Welcome Dinner and Prizegiving: R410
- Attending ARC Annual Dinner: R520

All costs above exclude VAT

Bookings already made and paid for will be held over at the discounted prices already paid.

## The Venue

Silver Lakes Golf and Wildlife Estate, situated in the East of Pretoria, in Gauteng, is the proud host of the 2022 ARC Annual Conference, Expo and Golf Day.



The estate has been developed around a world class, Peter Matkovich signature designed, golf course and a game reserve which offers spectacular views of the lakes and tranquil surroundings.

As a formidable industry leader, Silver Lakes Golf and Wildlife Estate has successfully cultivated an outstanding reputation and epitomizes idyllic and peaceful estate living.

Join us for the 2022 ARC events and experience this!

## How to Book

1. Complete and submit the booking form for sponsor delegates, exhibition space and sponsorship opportunities (see page 3) by opening this link <https://forms.gle/7hcFm3QnJvAB4TzRA>
2. You will receive an invoice for processing and on payment your booking will be confirmed.
3. We will contact you directly to obtain final delegate details, special requirements etc. and to communicate final arrangements with you.

## Accommodation

There are various options available for the duration of the conference.

Some of the lodge and B&B options on Silver Lakes Golf & Wildlife Estate:

**The Lakes Boutique Lodge** [thelakeslodge.co.za](http://thelakeslodge.co.za) | [info@thelakeslodge.co.za](mailto:info@thelakeslodge.co.za) | 012 809 0423

**The Links Corporate Guest House** [the-links.co.za](http://the-links.co.za) | [bookings@the-links.co.za](mailto:bookings@the-links.co.za) | 083 431 3455 or 073 776 6225

**Wings and Water Guest Villa** [wingsandwater.co.za](http://wingsandwater.co.za) | [reservations@wingsandwater.co.za](mailto:reservations@wingsandwater.co.za) | 082 902 0372

**Casa Flora Guest House** [casaflora.co.za](http://casaflora.co.za) | [info@casaflora.co.za](mailto:info@casaflora.co.za) | 083 635 7650

Some of the lodge and B&B options close to Silver Lakes:

**Sherewood Lodge** [sherewoodlodge.co.za](http://sherewoodlodge.co.za) | [info@sherewoodlodge.co.za](mailto:info@sherewoodlodge.co.za) | 012 8092398

**Lombardy Boutique Hotel** [lombardy-hotel.co.za](http://lombardy-hotel.co.za) | [reception@lombardy.co.za](mailto:reception@lombardy.co.za) or [banquetinglombardy.co.za](http://banquetinglombardy.co.za) | 012 940 0093 or 0762649761

**Foundry Guest Lodge** [foundryguestlodge.co.za](http://foundryguestlodge.co.za) | [info@foundryguestlodge.co.za](mailto:info@foundryguestlodge.co.za) | 083 431 3455 or 073 776 6225

For further information contact [peggy@hoasupport.co.za](mailto:peggy@hoasupport.co.za)

*Silver Lakes is conveniently situated just 20 minutes from central Pretoria, 45 minutes from OR Tambo International Airport and 45 minutes from Sandton*

# Sponsorship and Exhibition Opportunities

## Registration Sponsorship R30,000 Booked

Exclusive branding (together with ARC) on all conference registration documentation and processes, conference name badges worn by delegates throughout the conference, and at the registration station. Also, branding on the delegate conference material and an option to provide branded goodie bags for delegates. These can be agreed at a joint planning session.

## Session Sponsorships R25,000 All 4 Booked

Exclusive branding (together with ARC) during one of four sessions. This will include a 10-minute speaking slot - presentation approved by ARC, to take place during the session.

## Exhibition Space R3,500 and R4,500 Limited space available

2x1m and 2x2m exhibition space including a shell scheme. Secure your space and let's discuss your specific requirements.

**Cost for staff manning exhibition stands R305** Daily cost per person to cover meals during the day but excludes the dinners.

## Annual Dinner Sponsorship R40,000 Booked

Exclusive branding (together with ARC) in the dinner venue and on the menu. This will include a speaking slot - presentation approved by ARC, to take place during the dinner. The possibility of providing supplementary options such as arrival drinks, wine on the tables, guest gifts, etc. can be agreed on at a joint planning session.

## Golf Day Sponsorship R80,000 Booked

The Annual Golf Day is for all ARC members and conference delegates. This sponsorship includes exclusive branding (together with ARC) throughout the day including at registration, in the permitted areas of the clubhouse, on the putting green, at the arrival/drop-off area, on 2 of the holes, on all golf carts and at the dinner. This sponsorship also includes 4 x 2-balls and a presentation at the prizegiving dinner. The golf day costs, some goodie bag items, dinner, entertainment and some prizes are already paid for by ARC. This sponsorship will allow you to add any further elements to the day to make it even more memorable - just let us know what you have in mind. We will agree the detail at a joint planning session.

## Individual Golf Hole Sponsorships R 2 200 Limited space available

There are various options available. Book a hole and we will contact you to discuss.

## “Lunch, Tastings and Some Fun” Sponsorship (for the non-golfers) R40,000 Available

We will be arranging a fun-filled afternoon commencing with lunch and a gin or wine pairing followed by some fun for all the non-golfers, who will then join in the Welcome Dinner & Prize giving. Your exclusive branding will be on show and you will welcome participants and co-host this event.

### Notes:

- All the costs mentioned exclude VAT.
- Sponsors will be acknowledged throughout the events, on the programme and on the event marketing material.
- Should you wish to discuss any of the above options in more detail please contact Jono on 0832865939. The packages are flexible, and we are happy to hear your suggestions.
- Bookings are on a 'first come, first served' basis, so please make your booking soon and then contact us to discuss the finer details. Bookings are confirmed on receipt of payment.



ARC is thrilled to announce that we have partnered with the following Sponsors:



Registration Sponsor



Annual Golf Day Sponsor



Session Sponsors



Annual Dinner Sponsors

Meet our Keynote Speakers:

**Joni Peddie**

Executive Coach and Strategic Facilitator & MD of the business Resilient People  
*Keynote Address on Day 1 "How to KNOW...CHOOSE....and GIVE yourself"*



**Emma Sadleir**

Founder of The Digital Law Company & South Africa's leading expert on social media law.

*Keynote Address on Day 2 'The legal, disciplinary, and reputational risks of social media'*



# ARC Conference & Expo Programme

'Be the Difference' ◦ ME in my role ◦ the HOA ◦ my COMMUNITY ◦ the INDUSTRY.

**Day One 15<sup>th</sup> March 2022:** Registration from 08h00

Sponsored by **Idemia**



09h00 - 09h30 Welcome and Introduction **Jeff Gilmour - ARC**

Theme: **How can I be the difference?**

Sponsored by **PEC Utilities**



09h30 - 10h30 Keynote Address: How to KNOW...CHOOSE....and GIVE yourself **Joni Peddie - Executive Coach and Strategic Facilitator & MD of the business Resilient People**

10h30 - 11h15 Dealing with conflict/disputes and handling 'difficult' people **Gail Whitear - Life Coach & Motivational Speaker involved in Corporate Motivation & Self-development**

11h15 - 11h45 Tea and Expo

11h45 - 12h30 Managing resident expectations and demands **Liezl Clause (St Francis Links) and Malcolm Samuel (Simbithi Eco Estate)**

12h30 - 12h40 Introduction to PEC Utilities

12h40 - 13h00 Discussion session

13h00 - 14h00 Lunch and Expo

Theme: **How can my HOA be the difference?**

Sponsored by **Bidvest TopTurf**



14h00 - 15h30 Facilitated group discussions and debate.  
 ◦ Crime (shift of the focus)  
 ◦ The environment  
 ◦ Going off the grid  
 ◦ Member issues on public platforms  
 ◦ Moving toward a virtual environment  
 ◦ Group specific issues (e.g. golf)  
 Group 1 - Large estates  
 Group 2 - Medium and small estates

15h30 - 15h40 Introduction to Bidvest TopTurf

15h45 - 16h30 Summary and report back from groups  
 Group facilitators

18h30

**ARC Annual Dinner** Sponsored by **Bidvest Protea Coin**



& **ClickOn**



**Day Two 16<sup>th</sup> March 2022:** Registration from 08h00

Sponsored by **Idemia**



09h00 - 10h00 Keynote Address: The legal, disciplinary, and reputational risks of social media **Emma Sadleir - founder of The Digital Law Company & SA's leading expert on social media law**

Theme: **How can my community be the difference?**

Sponsored by **First National Bank**



10h00 - 10h40 Engaging with, and creating win-win solutions with external stakeholders  
 A facilitated plenary session on a shared vision for the community

10h40 - 11h10 Tea and Expo

11h10 - 11h20 Introduction to FNB

11h20 - 12h00 Creating, entrenching, and sustaining 'harmony' in our communities.  
 Panel discussion on resident engagement strategies

12h00 - 12h30 Questions and discussion

12h30 - 13h30 Lunch and Expo

Theme: **How can our Industry be the difference?**

Sponsored by **CSOS**



13h30 - 13h50 The Protection of Personal Information - Conditions of compliance **Jeff Gilmour - ARC**

13h50 - 14h10 Industry regulations overview - CSOS **Chief Ombud - CSOS**

14h10 - 14h20 Introduction to CSOS

14h20 - 14h45 Advocating our ability to self-govern - RCC **Hannes Hendriks - RCC Chairperson**

14h45 - 15h30 The legal & legislative framework, education & awareness of this, for residents **Lazelle Paola - Partner at Cox Yeats Attorneys**

15h30 - 16h00 Conference close and resolutions **Jeff Gilmour - ARC**