



ARCEXPO
bringing communities together

2022 ARC Annual Conference & Expo

Sponsors & Exhibitors



Silver Lakes Golf & Wildlife Estate

14th to 16th March 2022

You are invited to attend and participate as a sponsor and exhibitor at the 8th Annual ARC Conference, the highlight of our annual calendar.

This year's theme is *'Be the difference'*, and we will be exploring ways to empower all of us connected with our communities through:

- Inspiring speakers covering topics including legislative compliance, conflict resolution and more
- Participating in a range of networking opportunities, debates and discussions related to an estate's size and the issues being faced
- Showcasing your innovative products and services aimed at the residential community industry

Programme - see more details on page 5

Monday 14th March 2022

- ARC Annual Golf Day
- Lunch & Lawn Games for non-golfers
- Welcome Dinner and Prizegiving

Tuesday 15th March 2022

- Conference Registration (8am to 9am)
- Conference & Expo Day 1 (9am to 4.30pm)
- ARC Annual Dinner (from 6.30pm)

Wednesday 16th March 2022

- Conference & Expo Day 2 (9am to 4.30pm)

- Further information and pricing on page 2 and 3
- Meet our Sponsors and Keynote Speakers on page 4
- See the programme on page 5

Conference Delegate Rates for ARC Business Partners

Included in the delegate rate:

- Conference Day 1 & 2 including meals and refreshments
- ARC Annual Dinner
- Golf Day or 'Lunch and Lawn Games'
- Welcome Dinner & Prizegiving

Single ARC Business Partner Delegate: R6,875

Multiple Delegate Discount: 7.5%

Cost for extra people:

-Attending Welcome Dinner and Prizegiving: R410

-Attending ARC Annual Dinner: R520

All costs above exclude VAT

Bookings already made and paid for will be held over at the discounted prices already paid.

The Venue

Silver Lakes Golf and Wildlife Estate, situated in the East of Pretoria, in Gauteng, is the proud host of the 2022 ARC Annual Conference, Expo and Golf Day.



The estate has been developed around a world class, Peter Matkovich signature designed, golf course and a game reserve which offers spectacular views of the lakes and tranquil surroundings.

As a formidable industry leader, Silver Lakes Golf and Wildlife Estate has successfully cultivated an outstanding reputation and epitomizes idyllic and peaceful estate living. Join us for the 2022 ARC events and experience this!

How to Book

1. Complete and submit the booking form for sponsor delegates, exhibition space and sponsorship opportunities (see page 3) by opening this link <https://forms.gle/7hcFm3QnJvAB4TzRA>
2. You will receive an invoice for processing and on payment your booking will be confirmed.
3. We will contact you directly to obtain final delegate details, special requirements etc. and to communicate final arrangements with you.

Accommodation

There are various options available for the duration of the conference.

Some of the lodge and B&B options on Silver Lakes Golf & Wildlife Estate:

The Lakes Boutique Lodge thelakeslodge.co.za | info@thelakeslodge.co.za | 012 809 0423

The Links Corporate Guest House the-links.co.za | bookings@the-links.co.za | 083 431 3455 or 073 776 6225

Wings and Water Guest Villa wingsandwater.co.za | reservations@wingsandwater.co.za | 082 902 0372

Casa Flora Guest House casaflora.co.za | info@casaflora.co.za | 083 635 7650

Some of the lodge and B&B options close to Silver Lakes:

Sherewood Lodge sherewoodlodge.co.za | info@sherewoodlodge.co.za | 012 8092398

Lombardy Boutique Hotel lombardy-hotel.co.za | reception@lombardy.co.za or banquetinglombardy.co.za | 012 940 0093 or 0762649761

Foundry Guest Lodge foundryguestlodge.co.za | info@foundryguestlodge.co.za | 083 431 3455 or 073 776 6225

For further information contact peggy@hoasupport.co.za

Silver Lakes is conveniently situated just 20 minutes from central Pretoria, 45 minutes from OR Tambo International Airport and 45 minutes from Sandton

Sponsorship and Exhibition Opportunities

Registration Sponsorship R30,000 Booked

Exclusive branding (together with ARC) on all conference registration documentation and processes, conference name badges worn by delegates throughout the conference, and at the registration station. Also, branding on the delegate conference material and an option to provide branded goodie bags for delegates. These can be agreed at a joint planning session.

Session Sponsorships R25,000 1 session available

Exclusive branding (together with ARC) during one of four sessions. This will include a 10-minute speaking slot - presentation approved by ARC, to take place during the session.

Exhibition Space R3,500 and R4,500 Limited space available

2x1m and 2x2m exhibition space including a shell scheme. Secure your space and let's discuss your specific requirements.

Cost for staff manning exhibition stands R305 Daily cost per person to cover meals during the day but excludes the dinners.

Annual Dinner Sponsorship R40,000 Booked

Exclusive branding (together with ARC) in the dinner venue and on the menu. This will include a speaking slot - presentation approved by ARC, to take place during the dinner. The possibility of providing supplementary options such as arrival drinks, wine on the tables, guest gifts, etc. can be agreed on at a joint planning session.

Golf Day Sponsorship R80,000 Booked

The Annual Golf Day is for all ARC members and conference delegates. This sponsorship includes exclusive branding (together with ARC) throughout the day including at registration, in the permitted areas of the clubhouse, on the putting green, at the arrival/drop-off area, on 2 of the holes, on all golf carts and at the dinner. This sponsorship also includes 4 x 2-balls and a presentation at the prizegiving dinner. The golf day costs, some goodie bag items, dinner, entertainment and some prizes are already paid for by ARC. This sponsorship will allow you to add any further elements to the day to make it even more memorable - just let us know what you have in mind. We will agree the detail at a joint planning session.

Individual Golf Hole Sponsorships R 2 200 Limited space available

There are various options available. Book a hole and we will contact you to discuss.

Lunch and Lawn Games Sponsorship (for the non-golfers) R40,000 Available

We will be arranging a fun-filled afternoon commencing with lunch and a gin or wine pairing followed by some lawn games for all the non-golfers, who will then join in the Welcome Dinner & Prize giving. Your exclusive branding will be on show and you will welcome participants and co-host this event.

Notes:

- All the costs mentioned exclude VAT.
- Sponsors will be acknowledged throughout the events, on the programme and on the event marketing material.
- Should you wish to discuss any of the above options in more detail please contact Jono on 0832865939. The packages are flexible, and we are happy to hear your suggestions.
- Bookings are on a 'first come, first served' basis, so please make your booking soon and then contact us to discuss the finer details. Bookings are confirmed on receipt of payment.



Registration Sponsor



Annual Golf Day Sponsor



Session Sponsors



Annual Dinner Sponsors

ARC is thrilled to announce that we have partnered with the following Sponsors:

Meet our Keynote Speakers:

Joni Peddie

Executive Coach and Strategic Facilitator & MD of the business Resilient People
Keynote Address on Day 1 "How to KNOW...CHOOSE....and GIVE yourself"



Emma Sadleir

Founder of The Digital Law Company & South Africa's leading expert on social media law
Keynote Address on Day 2 'The legal, disciplinary, and reputational risks of social media'



2022 ARC Annual Conference 15 to 16 March 2022 – Programme
'Be the Difference' ◦ ME in my role ◦ the HOA ◦ my COMMUNITY ◦ the INDUSTRY.

Day One 15th March 2022: Registration from 08h00 *Sponsored by CSOS*

Session 1	09h00 - 09h30	Welcome and Introduction	Jeff Gilmour - ARC
	Theme: How can I be the difference? <i>Sponsored by PEC Utilities</i>		
	09h30 - 10h30	Keynote Address: How to KNOW...CHOOSE....and GIVE yourself	Joni Peddie - Executive Coach and Strategic Facilitator & MD of the business Resilient People
	10h30 - 11h15	Dealing with conflict/disputes and handling 'difficult' people	Gail Whitear - Life Coach and Motivational Speaker involved in both Corporate Motivation and Self-development
	11h15 - 11h45	Tea and Expo	
	11h45 - 12h30	Managing resident expectations and demands	Liezl Clause (St Francis Links) and Malcolm Samuel (Simbithi Eco Estate)
	12h30 - 12h40	Introduction to PEC Utilities	
	12h40 - 13h00	Discussion session	

Session 2	13h00 - 14h00	Lunch and Expo	
	Theme: How can my HOA be the difference?		<i>Sponsored by Fungi Utilities</i>
	14h00 - 15h30	Facilitated group discussions and debate. <ul style="list-style-type: none"> ◦ Crime (shift of the focus) ◦ The environment ◦ Going off the grid ◦ Member issues on public platforms ◦ Moving toward a virtual environment ◦ Group specific issues (e.g. golf) 	Group 1 - Large estates Group 2 - Medium and small estates
	15h30 - 15h40	Introduction to Fungi Utilities	
	15h45 - 16h30	Summary and report back from facilitators of the 2 groups	Group facilitators
	18h30	ARC Annual Dinner	<i>Sponsored by Bidvest Protea Coin & ClickOn</i>

Day Two 16th March 2022: Registration from 08h00 *Sponsored by CSOS*

Session 3	09h00 - 10h00	Keynote Address: The legal, disciplinary, and reputational risks of social media	Emma Sadleir - founder of The Digital Law Company & South Africa's leading expert on social media law
	Theme: How can my community be the difference?		<i>Sponsored by First National Bank</i>
	10h00 - 10h40	Engaging with, and creating win-win solutions with external stakeholders (A shared vision for the community)	A facilitated plenary session
	10h40 - 11h10	Tea and Expo	
	11h10 - 11h20	Introduction to FNB	
	11h20 - 12h00	Creating, entrenching, and sustaining 'harmony' in our communities - resident engagement strategies.	Panel discussion
	12h00 - 12h30	Questions and discussion	
12h30 - 13h30	Lunch and Expo		

Session 4	Theme: How can our Industry be the difference?		
	13h30 - 13h50	The Protection of Personal Information – Conditions of compliance	Jeff Gilmour - ARC
	13h50 - 14h10	Industry regulations overview - CSOS	Chief Ombud - CSOS
	14h10 - 14h20	Introduction to Axis Communications	
	14h20 - 14h45	Advocating our ability to self-govern - RCC	Hannes Hendriks - RCC Chairperson
	14h45 - 15h30	The legal and legislative framework, & education and awareness of this, for our residents	Lazelle Paola - Partner at Cox Yeats Attorneys
15h30 - 16h00	Conference close and resolutions	Jeff Gilmour - ARC	