



## Why partner with ARC?

1. The Association of Residential Communities (ARC) has been in existence for over 10 years, with 11 Founder Members, 10 Chapters around the country and over 350 Member Estates, home to over 1M residents and representing 58% of the market in respect of number of homes and you can use this channel to access business opportunities.
2. ARC has direct **access to Estate managers** and directors at all member estates and ARC will facilitate formal introductions to these estates.
3. ARC will include you on our **panel of experts** where you will be referred to in all membership queries relating to your area of expertise on an exclusive basis.
4. ARC runs **chapter meetings with members** and non members on a range of topics and you will attend these chapter meetings, conduct presentations and network with these estates.
5. The ARC **website** attracts over 50000 hits per month, with 2000 unique visitors, has regular newsletter, calendar of events, resources including a 'Question and Answer' section updated with all queries received, plus a communication portal that contains up-to-the-minute industry alerts on matters directly affecting residential communities.
6. The ARC **help-line** is available to all members where we deal with any day to day queries and challenges faced by Estate Managers and you will be included in these in order to offer solutions to the estates.
7. ARC runs **conferences and workshops** on various areas of need to build the capacity of Estate Managers and Directors and you will be given right of first refusal to exhibit your products and services.
8. ARC runs **seminars and workshops** on all topics related to estate leadership and you will be able to conduct such workshops in your area of expertise.
9. ARC is integrally involved with the **International chapter** of the Community Association Institute USA.
10. ARC publishes a bi-monthly **newsletter** that is distributed to over 800 estates and you may write articles for this newsletter.
11. Your **brand** will be featured on all pages on the website, the portal, all e mails and newsletters on an exclusive basis.
12. ARC is the only Association of its kind in Southern Africa.

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